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4-H FILMS

4-H HEADLINES 16mm. sound, color, 30 minutes. Sponsored by New Idea Division, AVCO Mfg. Corp., Coldwater, Ohio, for release early in 1950. The fascinating story of a reporter assigned by the City Editor to interview outstanding 4-H members as special assignment. Shows pictures of actual members and tells story of their accomplishments. Reporter decides to enroll at State Agricultural College as a result of his experience. Climaxes with television scenes of National 4-H Club Congress. Available on loan basis from C. L. Venard, Peoria, Ill.

THE HOPE OF TOMORROW 16mm. sound on film, 15 minutes. Released 1953. Produced by the Ford Motor Co. Shows activities of 4-H delegates to 1953 National 4-H Club Camp in Washington, D. C. Available from Ford Motor Co., 3000 Schaefer Road, Dearborn, Michigan.

PROJECT FOR TOMORROW 16mm. sound, black and white, time 21 minutes. Produced in 1950 by the Economic Cooperation Administration, now the Mutual Security Agency, the film depicts the introduction of the 4-H Club concept to a small European village through aid from the Marshall Plan. Available for loan from Audio-Visual Branch, USA, 806 Conn. Ave., N. W., Washington, D. C.

THE FIFTH H 16mm. sound, color, time 43 minutes. Sponsored by the Sears-Roebuck Foundation. Film emphasizes the importance of the fifth H, the home, and shows how 4-H members can improve their homes as projects. Main scene involves evening meeting where demonstration agent calls upon 4-H members to report on various home improvement projects. Should be of interest to 4-H members, club leaders and farmers in general. Available from C. L. Venard, Peoria, Ill.

LIVE POWER HARVEST 16mm. sound, color, 25 minutes. Portrays the activities of 4-H members and leaders in the Tractor Maintenance projects. Excellent interpretation of the values coming from "learning by doing" projects with machinery. Prints available for limited distribution on free loan basis from Public Relations Departments of Standard Oil Co. (Indiana), 910 South Michigan Ave., Chicago, Ill.; Pan American Petroleum Corporation, New Orleans, La.; Stanolind Oil & Gas Co., Tulsa, Okla.; Utah Oil Refining Company, Salt Lake City, Utah.

WHERE THE ROAD TURNS RIGHT 16mm. sound, black and white; time 40 minutes. Sponsored by the Sears-Roebuck Foundation; available on a loan basis from the producer, C. L. Venard, Peoria 2, Illinois. Borrower pays transportation charges. The story is a tribute to volunteer leaders and was developed from 11 winning entries, chosen from 809 submitted by local leaders in a contest conducted in 1946 by the NATIONAL 4-H NEWS.

THIS IS 4-H CLUB WORK 16mm. sound and color, about 20 minutes. Four prints produced in 1953 by Purdue Univ. in cooperation with Prairie Farmer Magazine. An excellent portrayal of 4-H work in Indiana with typical home, farm and family situations. Limited availability.

COUNTY FAIR 16mm. sound, black and white, 25 minutes. A warm, human interest story about the aims and ambitions of a typical American family, which reach successful fruition at the County Fair. Excellent portrayal of 4-H boys and girls exhibiting their products. Outstanding photography. Available for purchase from RKO Radio Pictures, Inc., 16mm. Educational Division, 1270 Avenue of the Americas, New York 20, New York.

THE TOWN THAT CAME BACK 16mm. sound, color, 28 minutes, cleared for television. This is a group of people who breathe new life into the almost dead community spirit of a small midwestern town.

Even neighbors in this town hardly knew each other any more. There was not much to keep young people in the community. Most of them couldn't wait to get out of town after graduating from high school.

Then, some of the citizens had an idea; an experiment in community living through the reactivation of a long dead 4-H Club. The disinterest, defeats--and final solution--make this an absorbing adult story of a community in action.

This film is available at no cost for group showings. Requests should be addressed three to four weeks ahead of showing date to the nearest of the following:

Film Library, Ford Motor Company, 15 E. 53rd St., New York, N. Y.
Film Library, Ford Motor Company, 16400 Michigan Ave., Dearborn, Mich.
Film Library, Ford Motor Company, 1500 S. 26th St., Richmond, Calif.

NOW IN PRODUCTION--Coming Soon!

1955 Congress Film A film sponsored by Firestone. The story takes a 4-H member from home to Club Congress and then back home. It highlights the main Congress events and recognizes individuals and organizations supporting 4-H Club work.

A Film on 4-H Projects This is the general theme of a new film being produced by Venard. Look for it.



